


ANNUAL REPORT

Entrepreneurial
and responsible
leaders
of the future

20 20 8 9

A stylized black and white icon of a Gothic tower with a cross on top, positioned between the numbers 20 and 8 in the year 2020.

enactus
utrecht

WHO WE ARE

'A head for business, a heart for the world'

We believe that a sustainable and fair world starts with investing in yourself. We believe in empathy, courage and entrepreneurship. That is why, this year, we invested in educating entrepreneurial and responsible leaders. Who are aware of their own role with respect to people, society and the world around them and who are committed to making a positive impact. The challenges they face and the impact they make now, teaches them how to become entrepreneurial and responsible leaders for the rest of their lives.



ACADEMY supporting team



The Academy is responsible for the knowledge building of our members. They provide a learning path with workshops in entrepreneurial skills, as well as team specific workshops and training.

- 41 students have significantly increased their knowledge on social entrepreneurship



DENKTANK



The Denktank comes up with new innovative concepts for social enterprises.

- 1 new concept has been developed. It is aimed at reducing the use of plastic and cotton waste



BOSTELBAKKERS

The Bostelbakkers bake cookies made out of left over brewers grain, 'bostel', together with refugees. By doing so, they fight food waste and the waste of human capital. The refugees also get to practice their Dutch, which makes integration easier. The cookies are now available at six cafes in Utrecht.

- 3 refugees are being involved in the baking process every week and improved their Dutch
- 40 + kilo bostel has been saved
- 500% increase in revenue
- 2899 cookies sold
- Available in 6 cafes in Utrecht



SPELENDERGRIJS

SpelenderGrijs fights loneliness among elderly by connecting talented students with retirement homes. The students provide a musical performance, workshop or informative lecture to give the elderly a fun afternoon.


- WE SUCCESSFULLY TOOK OVER SpelenderGrijs
- Active in Leiden, Utrecht & Nijmegen
- 34 events have taken place since February
- Of the 250 entertained elderly 75% has an increased feeling of overall happiness because of periodic activities



Spelender
Grijs



KLIMAATJES



The Klimaatjes teach young children about the impact that their behaviour has on our climate. They do this by creating a board game that kids play at their primary school. By making young children aware of climate change, they encourage the future generation to make more sustainable choices.

- 181 kids have improved their knowledge on sustainability
- Tested at 7 schools
- Teamed up with two partners: Project 'O & Studio Antwan



ENEXIT

GAT IN DE MARKT



GAT IN DE
MARKT

Gat in de Markt promotes social and sustainable entrepreneurship by organizing markets in and around Utrecht. Gat in de Markt is making an exit and it is being taken over by the Social Impact Factory Utrecht.

- SUCCESSFUL ENEXIT
- 500 people came into contact with social entrepreneurship
- Welcomed 18 people to their workshops



TOEKIES



Toekies

Toekies provides refugee children with an exciting afternoon where they can draw their story on paper. These drawings are being edited by a designer and were used for t-shirts. After a pivot Toekies is now going to design socks. The profit is reinvested in the children by providing them the tools to develop their dreams, talents and ambitions.

- 106 kids participated in drawing afternoons
- 50 products sold
- Developed 3 new products

TEAM FACTS

Projects	7
Supporting Teams	1
Team Members	41
Hours dedicated	17.220
Team Workshops and Events	15

IMPACT

Total Lives impacted	558
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SUPPORT

Business Advisors	6
Alumni Advisors	6
Members Advisory Board	4

CONTRIBUTIONS

Team Entrepreneurial activities	€	7.278,63
Business and institutional support	€	13.950,00
Other	€	226,38
Member contributions	€	5.487,50
		<i>subtotal</i> € 26.942,51

Research & Development	€	12.091,64
In-kind Donations	€	13.920,25

Total Contributions	€	52.954,40
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EXPENSES

Project Costs	€	6.112,00
Administrative Costs	€	1.304,26
Organizational Costs	€	8.444,07
Other	€	8.032,96

Total Expenses	€	23.893,29
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Results	€	3.049,22
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PROUDLY SUPPORTED BY



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